

PRODUCE PLUS



Market Outlook

JUNE 17-23, 2021

DWELLEY FARMS



The first harvest of Dwelley Farms corn began arriving last week, along with fresh beans and squash! Dwelley Family Farms is located in Brentwood, CA and is fortunate to be in a region that experiences hot days and cool nights. Their climate results in ideal growing conditions for a variety of fruits and vegetables such as beans, squash, corn, stone fruit, and much more!

White and Yellow Corn- Although corn is available year-round, local summer corn usually tastes sweeter- from fresh off the cob to succotash, soups, and more. Sold by the 48ct case or per piece.

Blue Lake Green Beans- Often called snap or string beans, these beans are bright, sweet, and tender. Sold by the 30# case or pound.

Yellow Wax Beans- Another variety of snap bean that is crisp and meaty. Available by the 10# case or pound.

Romano Beans- Also referred to as Italian flat or broad beans, romanos lend well to braising and are perfect for summer minestrone. 10# case or pound.

Cranberry Beans- Beautiful pale pods with reddish-pink streaks. A type of 'shelling' bean, cranberry beans are picked fresh from the pod in the same manner as English Peas or Fava Beans and must be cooked. Cranberry beans are wonderful in stews or added to salads. 15# case only.

Flavor Rosa pluots are currently gapping and are expected back in by mid-July.

"Farm to you overnight"



BLENHEIM APRICOTS

Blenheim apricots, said to be **one of the best eating apricots**, are rumored to be quickly disappearing from produce markets due to their fragile nature. They are petite with green shoulders and a soft blush over their warm colored skin. Do not let their looks fool you- they are full of the coveted "apricot flavor," even with their tinge of green. Blenheims are not only delicious to eat out of hand but also **work well in desserts and jams**. We are currently stocking Blenheims as our house apricot from Polestar Farm. **They are available by the 12# case or by the pound.**

Polestar Farm is a 12-acre property nestled in the **Capay region** of Northern California, just east of Lake Berryessa. They are a new, **family-owned, organic** operation, headed by Jim and Karina Knight. When Jim and Karina purchased their land, they sought out to do more than just own an orchard. The pair hoped to create a gathering place for the community that embodied wellness while sharing their bounty. Polestar **tends to over 12 hundred trees-** 800 Royal Blenheim apricot trees, 400 Elegant Lady peaches, and 50 Skeena cherries. Polestar is currently the only supplier of the prized Blenheim apricot for Produce Plus.

MARKET MOVERS

Fruit

AVOCADO- Market is steady, labor issues are keeping the market inflated.

BERRIES- Strawberry market is steady. All growing districts are producing: Oxnard, Santa Maria, and Watsonville. Raspberries and blueberries are currently from California. Blackberries are in the high 20's, blueberries in the mid 20's.

CITRUS- Valencias are improving, we will continue using navels for a couple more weeks. The lime market is falling, now into the 30's. The lemon market is very strong, high 40's on all sizes. We are currently importing meyer lemons. Blood oranges, cara caras, and kumquats are all finished.

GRAPES- California red grapes are now available, they are small in size but have great flavor. Green grapes are from Mexico.

MELONS- Cantaloupes and watermelon are currently from CA, honeydews are from Arizona. Yellow flesh watermelon is available but fairly pricy. Mixed melons are currently available from Central California. Local watermelon can be expected next week.

PEARS- D'Anjou, red D' Anjou, Bosc, and Asian pears are available from the North West. Local summer pears are expected to start late June.

STONE FRUIT- Blenheim apricots from Polestar in Esparato have just arrived. We have white and yellow peaches and nectarines from Twin Peaks Orchards in Newcastle. Cherries are available from Lodi. Pluots from Dwelley are currently gapping. We are using fruit from Central California to fill the gap.

TROPICAL- Market is steady on mango, pineapple, and kiwi.

Veggies



ARTICHOKES- Market for larger sizes is up considerably due to heat and labor shortage.

ASPARAGUS- California asparagus has finished and we are now into Mexican product. 11# cases in the mid 30's.

BEANS- Dwelley bluelake, romano, and yellow wax are available with excellent quality. Cranberry beans have started today!

BRUSSEL SPROUTS- Market is very strong, in the low 40's on Mexican grown product. We suggest changing vegetables if brussels are on the menu.

CAULIFLOWER- Market is steady in the high teens. Green, orange, purple, and carnival are available by the case only.

CORN- Desert Diamond variety from Coachella has been outstanding. The market continues to improve. Brentwood white and yellow corn is available from Dwelley Farms.

LETTUCE- All lettuces, baby lettuces, specialty lettuces, and spring mix from the Salinas region are outstanding. Baby mixed lettuce is very limited. Local specialty lettuces from the Sacramento region have been wiped out due to heat damage.

PEPPERS- California green, red, and gold bell pepper market is steady.

SQUASH- Toybox squash is available by the 20# case. Gold bar is available from Vierra Farms.

TOMATOES- Market is steady on all sizes and shapes. Local tomatoes are expected early July. Green tomatoes from Uncle Ray will possibly be available by the end of next week.

Local

Del Rio Botanical

Baby Mixed Squash- 10# case
Toybox Squash- 20# case
Squash Blossoms- 35ct



Riverdog Farm

Bloomsdale Spinach- 3# cs
Tokyo Turnips- 24ct case
Black Radish- pound
Purple Daikon- 10# case



Twin Peaks Orchards

Yellow and White Peaches-
1 layer/pound
Yellow and White Nectarines- 1 layer/
pound

Full Belly Farm

Nantes Carrots- *Finishing
Soon*
Little Gems- *Done*
Fresh Dug Potatoes- Bintje, Yellow Finn,
Russian Banana Fingerling, and French
Red Fingerling- 10# cases



Polestar Farm

Apricots- 12# cs/lb



Capay Organics

Nantes Carrots- *Done*
Collard Greens- *Gapping*
Fennel- 12ct case/ each
Green Chard- 12ct case
Red Chard- 12ct case
Rainbow Chard- 12ct case
Dino Kale- 12ct case



Dwelley Farms

Bluelake Beans- 30#/lb
Yellow Wax Bean- 10#/lb
Romano Bean- 10#/lb
Cranberry Bean- 15#
White and Yellow Corn- 48ct/each